

First Class
Permit No. 73
Basking Ridge,
N.J. 07920

Business Reply Mail

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PICTUREPHONE® Meeting Service
AT&T—5409FI
295 N. Maple Avenue
Basking Ridge, N.J. 07920

When you have
to be two places
at one time and
the meeting you
can't make is
too important to
miss...

Picturephone®
Meeting Service

Picturephone® Meeting Service

It's Easy on You

We know there are times when the demands of today's business manager simply outrun the clock . . . when it seems impossible to get everything done. Sometimes you just *have* to be in two places at one time . . . and PICTUREPHONE® Meeting Service* can get you there conveniently and economically while keeping you on schedule.

Picturephone Meeting Service is a new, face-to-face, interactive, visual way for you to meet with people in New York City, Washington, D.C., Chicago, San Francisco, Los Angeles, Sacramento, Dallas, Atlanta, Boston, Detroit, Philadelphia or Pittsburgh. You can do, say, see or show anything during a visual meeting that you can during an in-person one.

Whatever your purpose, Picturephone Meeting Service can help you accomplish it. There are as many ways to use our Meeting Service as there are reasons for holding out-of-town meetings. You can:

- conduct monthly/quarterly administrative reviews,
- introduce new products to your sales force,
- screen applicants for employment,
- resolve production/distribution conflicts,
- handle emergencies, or
- any one of another thousand reasons for meeting with people.

You can use whatever visual aids you need . . . slides, charts, artwork, video tape, pieces of paper . . . or just yourself.

Picturephone Meeting Service is a total, effective business communications vehicle. You won't miss a thing . . . except the hassle of getting there!

It's Easy on Your Company

In addition to the obvious advantages of saving the time and money associated with travel, Picturephone Meeting Service actually enhances business communications.

You'll be able to bring together *all* the people you really *need* for your important meeting when you need them . . . and, at no extra charge! No one has to wait to get the word. Everybody participates.

You'll find yourself free to:

- handle those urgent problems that seem to crop up whenever you're out of town,
- hold that meeting you need with your boss, or,
- simply, stay on top of things at the office.

Picturephone Meeting Service allows you to spend your time sorting out business problems . . . not travel schedules.



It's Easy to Arrange

One phone call will reserve the necessary time and conference rooms for the people in the cities where you want to meet. When you arrive you'll find that everything is automatic, instructions are simple, and your meeting is absolutely private.

If you have *special* meeting needs, we have representatives at each of our locations to assist you. They are trained to provide you with:

- Service demonstrations
- Graphics planning
- Rehearsals
- Formating for special presentations
- Assistance during meetings

We know that what you'll appreciate most is the ability to have timely, effective communications with persons in other cities without leaving your home base.

For example, you can hold a 90 minute meeting in Los Angeles from New York at a cost of \$585.00, include extra people at each end at no extra charge . . . and be home for dinner that night.

You'll find Picturephone Meeting Service is timely, easy and effective. Why not give us a call in:

| | |
|---------------|--------------|
| New York City | 212-575-1355 |
| Washington | 202-347-8897 |
| Chicago | 312-727-7300 |
| Los Angeles | 213-480-2591 |
| Sacramento | 916-443-0911 |
| San Francisco | 415-542-4037 |
| Atlanta | 404-523-3186 |
| Boston | 617-743-2452 |
| Dallas | 214-464-2113 |
| Detroit | 313-223-8620 |
| Philadelphia | 215-567-3066 |
| Pittsburgh | 412-633-6669 |

You can schedule a meeting, set up a demonstration or just find out more about us. If you're short on time, fill out the attached card and mail it to us . . . we'll get back to you.

Order Form

To schedule a meeting, set-up a demonstration or request more information about PICTURE-PHONE® Meeting Service, please fill out the following . . .

Name

Title

Company

Address

City

State

Zip

Telephone Number

Would you please . . .

- ☐ Call me about scheduling a meeting
- ☐ Call me about setting up a demonstration
- ☐ Call me with more information

Price List

| | Atlanta | Boston | Chicago | Dallas | Detroit | Los Angeles | New York | Philadelphia | Pittsburgh | Sacramento | San Francisco | Washington |
|---------------|------------------------|------------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|
| Atlanta | | \$4.50/min \$270/hr | 3.50/min 210/hr | 4.50/min 270/hr | 3.50/min 210/hr | 5.50/min 330/hr | 4.50/min 270/hr | 4.50/min 270/hr | 3.50/min 210/hr | 6.50/min 390/hr | 6.50/min 390/hr | 3.50/min 210/hr |
| Boston | \$4.50/min \$270/hr | | 4.50/min 270/hr | 5.50/min 330/hr | 4.50/min 270/hr | 6.50/min 390/hr | 2.50/min 150/hr | 3.50/min 210/hr | 3.50/min 210/hr | 6.50/min 390/hr | 6.50/min 390/hr | 3.50/min 210/hr |
| Chicago | \$3.50/min \$210/hr | 4.50/min 270/hr | | 4.50/min 270/hr | 2.50/min 150/hr | 5.50/min 330/hr | 4.50/min 270/hr | 4.50/min 270/hr | 3.50/min 210/hr | 5.50/min 330/hr | 5.50/min 330/hr | 3.50/min 210/hr |
| Dallas | \$4.50/min \$270/hr | 5.50/min 330/hr | 4.50/min 270/hr | | 4.50/min 270/hr | 5.50/min 330/hr | 5.50/min 330/hr | 5.50/min 330/hr | 4.50/min 270/hr | 5.50/min 330/hr | 5.50/min 330/hr | 4.50/min 270/hr |
| Detroit | \$3.50/min \$210/hr | 4.50/min 270/hr | 2.50/min 150/hr | 4.50/min 270/hr | | 5.50/min 330/hr | 3.50/min 210/hr | 3.50/min 210/hr | 2.50/min 150/hr | 6.50/min 390/hr | 6.50/min 390/hr | 3.50/min 210/hr |
| Los Angeles | \$5.50/min \$330/hr | 6.50/min 390/hr | 5.50/min 330/hr | 5.50/min 330/hr | 5.50/min 330/hr | | 6.50/min 390/hr | 6.50/min 390/hr | 6.50/min 390/hr | 3.50/min 210/hr | 3.50/min 210/hr | 6.50/min 390/hr |
| New York | \$4.50/min \$270/hr | 2.50/min 150/hr | 4.50/min 270/hr | 5.50/min 330/hr | 3.50/min 210/hr | 6.50/min 390/hr | | 2.50/min 150/hr | 3.50/min 210/hr | 6.50/min 390/hr | 6.50/min 390/hr | 2.50/min 150/hr |
| Philadelphia | \$4.50/min \$270/hr | 3.50/min 210/hr | 4.50/min 270/hr | 5.50/min 330/hr | 3.50/min 210/hr | 6.50/min 390/hr | 2.50/min 150/hr | | * | 6.50/min 390/hr | 6.50/min 390/hr | 2.50/min 150/hr |
| Pittsburgh | \$3.50/min \$210/hr | 3.50/min 210/hr | 3.50/min 210/hr | 4.50/min 270/hr | 2.50/min 150/hr | 6.50/min 390/hr | 3.50/min 210/hr | * | | 6.50/min 390/hr | 6.50/min 390/hr | 2.50/min 150/hr |
| Sacramento | \$6.50/min \$390/hr | 6.50/min 390/hr | 5.50/min 330/hr | 5.50/min 330/hr | 6.50/min 390/hr | 3.50/min 210/hr | 6.50/min 390/hr | 6.50/min 390/hr | 6.50/min 390/hr | | 2.50/min 150/hr | 6.50/min 390/hr |
| San Francisco | \$6.50/min \$390/hr | 6.50/min 390/hr | 5.50/min 330/hr | 5.50/min 330/hr | 6.50/min 390/hr | 3.50/min 210/hr | 6.50/min 390/hr | 6.50/min 390/hr | 6.50/min 390/hr | 2.50/min 150/hr | | 6.50/min 390/hr |
| Washington | \$3.50/min \$210/hr | 3.50/min 210/hr | 3.50/min 210/hr | 4.50/min 270/hr | 3.50/min 210/hr | 6.50/min 390/hr | 2.50/min 150/hr | 2.50/min 150/hr | 2.50/min 150/hr | 6.50/min 390/hr | 6.50/min 390/hr | |

*Not tariffed for service

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A WHOLE NEW WAY TO GO . . .